

Rich Hudson

Programming/Production Specialist | Air Personality

Summary

As a creative, level-head, and solutions-driven On-air Personality and Production, I bring along over 2 decades of experience in producing on-air, broadcast, and streaming content. I have proven expertise in content creation, programming and production for CHR, AOR, AC, Hot AC, Classic Rock, Adult Hits formats.

Being a Creative Leader, I brought an innovative and diverse experience to audio-production, sound design, voice/element sourcing, managing production design pipelines and workflows at scale. Coupled with proven expertise in leading the execution of audio for brand campaigns, advertising spots, hosted content, while working with cross-functional leaders. I work closely with internal & external partners; I am known for effective communication as well as experience coaching talent in multiple formats/brands.

Highlights

- Narration of National Television programs for CBS Entertainment, Discovery Networks, and A&E Networks
- Voiced countless National, Regional, and Local Radio, Streaming, and Television/Cable commercials

Additionally, I am a self-motivated team worker recognized for inspiring team members and developing a shared vision while effectively communicating organizational value proposition.

Skills

Radio/Content Creation • Creative Production • Podcast/Broadcast • Commercials/Promotions • Brand Campaigns/Advertising • Post Production and Management • Live Narration/Hosting • Celebrity Interviews • Wide Orbit • vCreative • Adobe Audition/Premiere Pro • Avid Media Composer • After Effects • Pro Tools • Cross-functional Coordination • Team Leadership • Organized • Self-Motivated • Proactive • Adaptable • Strategic Thinker •

Experience

Owner | STUDIO 1 PRODUCTION LLC, Sherman Oaks, CA | Jan 2017 – Present

As Owner at Studio 1 Production LLC, I specialize in the production of commercial, promo, and podcast media. With the assistance of my team, also aid clients in vetting, bidding, and on-boarding external vendors for on-air marketing and promotions.

Highlights

- Produce high-quality audio and video media for Broadcast and Streaming for Radio and TV Stations as well as social media; Facebook, YouTube, Twitter, Tik Tok for private business owners; Commercial and Promo
- Podcast production, planning, and execution.
- Talent management

Cluster Production Director | CBS Radio Los Angeles, Los Angeles, CA | Aug 1998 – May 2021

At CBS Radio Los Angeles, I worked as Production Director/Weekend Air-Personality for KCBS FM (Arrow 93.1). I planned and staged community events, including hosting and assisting at charity and community functions along with attending live, in-person appearances as requested by the station or clients. I also interviewed guests, conversed with callers, and hosted live events as well as prepared for air shifts using creativity, imagination, and exercise of independent professional judgment in writing, producing, interviewing, taping, and broadcasting on-air material. Employment continued through the Entercom/Audacy acquisition of CBS Radio in 2017

Highlights

- Promoted to Production Director for KCBS in 2006 and KAMP in 2009.
- By 2020, I Produced commercials for 70 Audacy stations in Los Angeles, San Francisco, Seattle, Phoenix, Portland, San Diego, Denver, Las Vegas, and surrounding areas.
- Worked to fully implement centralized commercial production nationally.

Afternoon Drive/Production-Imaging Director | KXGL FM Nationwide Broadcasting, San Diego | Apr 1997 – Aug 1998

At KXGL FM Nationwide Broadcasting, I worked as Afternoon Drive/Production/Imaging Director for Eagle 94.1 KXGL FM. I planned and produced quality shows, through creative ideas, segments, celebrity interviews, etc. as well as directed shows to generate ratings along with being entertaining, informative, community oriented. I also established relationship with listeners by providing entertainment and/or information of interest consistent with the format, genre, and targeted demographic audience.

Middays/Imaging Director | KKHK FM (The Hawk 99.5) Tribune Broadcasting | Apr 1996 – Apr 1997

Midday air-personality and Creative Director for 99.5, Imaging Producer, assisting program/music managers, Wrote advertising or promotional copy along with executing format as requested by the Program Director.

Highlights

- Led to the Hawk's meteoric rise from non-existence to number 1 in Denver in 14 months.

R e f e r e n c e s

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